

## Nicaragua Fact Sheet

**Total retail units as of November 30, 2009:** 55

<b>Pali</b>	48
<b>La Unión</b>	7

**Associates** 1,864\*

### History

In September 2005, Wal-Mart acquired a 33 1/3 percent interest in CARHCO from the Dutch retailer Royal Ahold NV. In February 2006, Wal-Mart increased its interest to 51% and the name CARHCO was changed to Wal-Mart Centroamérica. Wal-Mart Centroamérica is the region's largest retailer, with more than 500 stores and over 30,000 associates in Guatemala, El Salvador, Honduras, Nicaragua and Costa Rica.

Walmart Centroamérica combines a long tradition of success of three pioneer companies in the retail industry in their respective markets: La Fragua, founded in 1928 by Don Carlos Paiz Ayala, in Guatemala; Corporación de Supermercados Unidos, founded in 1960 by Don Enrique Uribe Pagés, in Costa Rica, and Wal-Mart Stores, founded in 1962 by Sam Walton, in the state of Arkansas, USA.

### Awards

In 2007, 2008 and 2009, Walmart Centroamérica in Nicaragua received an award from the Los Pipitos Foundation, acknowledging the company's annual contribution of more than USD \$6,000 to support children with disabilities.

In a joint initiative supported by the government of Nicaragua and local Chamber of Industry, Walmart Centroamérica in Nicaragua and Integrated Meat Industries received the award "Center of Cleanest Production."

In 2008, Walmart Centroamérica in Nicaragua received recognition from the Managua Mayor's office for our contribution to the environment with donation of hundreds of trees for reforestation. In 2008 and 2009, Walmart Centroamérica in Nicaragua received recognition from INCAE (Central American Institute of Business Administration) for our yearly contribution for the scholarships funds.

In 2009, Walmart Centroamérica in Nicaragua received a recognition from the Nicaraguan Union of Social Responsibility (UNIRSE) as a Social Responsible Business.

### Opportunity

In 2009, Walmart Centroamérica in Nicaragua launched the "A Hand to Grow" program in Managua in coordination with the Secretary of Economics in Managua. Through roundtables with Walmart Centroamérica buyers, this program supports the development of small and medium-sized manufacturers in Nicaragua.

### Community

In 2007 and 2008, Walmart Centroamérica in Nicaragua launched a fundraising campaign, Dulce Ayuda, to donate equipment for the newborn department at Bertha Calderon Women's Hospital in Managua. With the donation of medical equipment, the company helped efforts to reduce the level of infant mortality in Nicaragua. In 2009, we launched this program to help the newborn department at the hospital Oscar Danilo Rosales of the city of Leon.

Walmart Centroamérica in Nicaragua supports Tierra Fértil, a program to assist local producers in learning new agricultural techniques so they can produce high quality products for the retail market. Over 350 Nicaraguan producers currently participate in this program.

In November, 2009, Walmart Centroamerica launched a regional volunteer program. In Nicaragua participated 100 collaborators form home office, our stores, Distribution Center and our affiliated Hortifruti and Industrias Carnicas Integradas. We visited the organization Nuestros Pequeños Hermanos in the city of Jinotepe (an hour away form Managua). We helped this organization with the painting of one of the residences and with reforestation of 1,000 plants.

**Sustainability** Walmart Centroamérica is committed to reducing the company's environmental footprint. The stores in Nicaragua participate in recycling and energy conservation.

\*As of August 2009

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