



## Walmart Stores U.S.

Sam Walton said it best, "If we work together, we'll lower the cost of living for everyone...we'll give the world an opportunity to see what it's like to save and have a better life."

### **Saving People Money So They Can Live Better**

Saving people money to help them live better was the goal that Sam Walton envisioned when he opened the doors to the first Walmart store. Today, more than 40 years later, that commitment is especially meaningful to our customers and we continue to deliver that promise to families. It's the focus that underlies everything we do at Walmart.

Every week, millions of customers visit Walmart stores and Neighborhood Markets across America or log on to its online store at [www.walmart.com](http://www.walmart.com). When customers visit our stores, we know they want unbeatable\* prices on quality brands in a fast, friendly, easy shopping experience.

### **Save Money**

We know that price matters to our customers. That's why we offer quality merchandise at great prices in all our stores, from school supplies, to household items and groceries. In 2009 alone, with our offering of money orders, money transfers, the Walmart MoneyCard, check cashing and bill payment, Walmart Financial Services expects to save its customers \$500 million. And, as part of its commitment to bring affordable health care to Americans, the \$4 Prescription Program is expected to save Walmart customers millions annually.

We also look at savings that go beyond the prices you see in our stores. For example, we are working with our suppliers to introduce at a great purchase price more energy efficient products that can save customers money for years to come. Why? Because we believe our customer shouldn't have to choose between an affordable product and an eco-friendly product. And because stores are designed to reflect the local community, our customers know they will find products that match their lifestyle.

### **Live Better**

Saving money is a means to helping our customers live better. By offering great prices on the products our customers need, we can help them afford something a little extra. Whether it's a grandmother who can buy her grandchildren a special gift because she saved money on her prescriptions, or a young family saving money to buy their first home, we see our mission come to life every day.

We also see opportunities to help people live better beyond the walls of our stores. That's why we support causes that are important to our communities, like education, and why we are working hard to do our part in protecting our planet and conserving our natural resources for generations to come. It's the reason why you see Fair Trade Certified coffee and locally grown fresh produce in our stores. By working closely with our communities and suppliers, we can reach beyond just our customers to help improve the lives of people around the globe.

Saving people money so they can live better is at the heart of everything we do, and these are just a few examples of the many ways we bring that mission to the community each and every day. Simply put, helping people live better is more than something we do, it's who we are.

\*Our stores will match the price of any local competitor's printed ad for an identical product. Not applicable to Walmart.com. Restrictions apply. See store for details.