



Did you know:

- Nearly one trillion plastic shopping and grocery bags are used worldwide each year?
- Every year, billions of pounds of plastic grocery and shopping bags needlessly end up in landfills and as litter?
- Wal-Mart takes pride in having an active role in the recycling efforts of our community!

The **Wal-Mart Kids Recycling Challenge** runs from October 1, 2008 until March 31, 2009.

Through this innovative program:

- Participating schools receive collection bins and a supply of 60-gallon collection bags.
- Schools earn \$5.00 for every collection bag they fill with plastic shopping and grocery bags and bring to their local Wal-Mart store for recycling.

Participating schools are grouped into geographic regions. The three schools in each region that bring in the most collection bags by the end of the program will receive additional cash grants from the Wal-Mart Foundation in the amounts of \$3,000 for first place, \$2,000 for second place, and \$1,000 for third place.

How you can help your child's school

Your child's school has enrolled in the **Wal-Mart Kids Recycling Challenge**. We encourage you to bring your unwanted plastic shopping and grocery bags to your child's school.

Just remove everything from the bags – including register receipts – and have your child bring them to the collection bin at their school for recycling. The bags must be clean and dry, and can be made of any type of plastic material and any color **except black**.