



## The Walmart Foundation Creating Opportunities So People Can Live Better

While the economic crisis continues to impact communities around the globe, Walmart and its domestic and international Foundations stepped up charitable giving in countries around the world from February 1, 2008, through January 31, 2009, with more than \$423 million in cash and in-kind gifts, an \$85.6 million increase over its global giving in the previous year. The company's long-term commitment to giving back locally has positioned the retailer as a trusted source of funding for community programs, especially those that address hunger, homelessness, education, job training and other basic needs. \*

Walmart's fiscal year ending 2009 giving breakdown:

- **In the U.S., Walmart gave more than \$378 million in cash and in-kind gifts**, up from \$296 million in 2007.
- **In international markets, Walmart gave \$45.5 million in cash and in-kind gifts**, up from \$41 million in 2007. Contributions have supported disaster relief efforts, including the China earthquake and Brazil floods.
- **In the U.S. and abroad, Walmart's customers and associates gave more than \$106 million** through in-store giving programs that benefit local charities.
- In total, **Walmart, its Foundations, its customers and its associates supported global organizations with nearly \$530 million in charitable contributions** during FYE 2009.

### Walmart's Commitment to Serving Local Communities

In the U.S., Walmart is standing shoulder-to-shoulder with those on Main Street who have turned to service organizations like food pantries to make ends meet. For example, Walmart's food donation program with Feeding America has provided more than 33 million pounds of fresh produce, meat and other nutritious foods to U.S. food banks. These in-kind contributions value more than \$85 million, and Walmart stores and Sam's Club locations remain on track to donate 90 million pounds of food by November 2009.

### The Walmart Foundation is the Largest Corporate Foundation in the U.S.

Walmart and its U.S. Foundation have been recognized by the Chronicle of Philanthropy as the largest corporate cash contributor in the United States. In 2008, FORBES Magazine recognized Wal-Mart Stores, Inc. as the "number one most generous company overall." While Walmart is increasing efforts to help address changing community needs, it continues to support U.S. initiatives focused on education, workforce development, economic opportunity, environmental sustainability, and health and wellness—all in an effort to create opportunities that improve the lives of individuals in our communities, including our customers and associates.

**Education:** The Walmart Foundation awards grants that seek to address the educational needs of underserved young people ages 12 to 25. Examples include programs focused on high school success, improving college access and adolescent literacy. Within post-secondary education, the Foundation's interests are in promoting first-generation college student success, minority-serving institution support, college access issues and drop out re-engagement.

**Workforce Development / Economic Opportunity:** Walmart Foundation grants in this area provide job skill training, counseling and support services for unemployed, underemployed and displaced workers. Examples include career counseling services, financial literacy initiatives and job readiness programs.

**Health and Wellness:** Within this area, Walmart Foundation's grants strive to improve access to healthcare, reduce healthcare disparities and promote healthy lifestyles. Examples include food distribution programs, immunization clinics, health education organizations and personal health record technology.

**Environmental Sustainability:** The Foundation's environmental grants assist in the development or expansion of environmentally sustainable communities. Examples include energy auditing education programs, green job training and retrofitting/green building initiatives.

Last year, the retailer and its Foundations gave \$248 million in those areas to numerous national and local charities including the Institute for Higher Education Policy (\$4.2 million), YouthBuild USA (\$5 million), Children's Miracle Network (\$4.7 million), The Salvation Army (\$1.25 million), Special Olympics (\$3.6 million), the National Urban League (\$1 million) and the National Fish and Wildlife Foundation (\$3.4 million). Walmart also continues to support disaster relief efforts, veterans and military families, individuals with disabilities and the underserved.

## **The Walmart Foundation's U.S. Giving Programs**

We encourage Walmart associates to support programs that make a positive difference in their local communities through volunteer efforts and financial contributions and we involve Walmart associates in determining how Walmart Foundation dollars are used to support causes that are important to them. In FYE 09, more than \$90 million was awarded to local organizations as a result of local associate input.

- The **Walmart Foundation National Giving Program awards grants** to organizations implementing programs at multiple sites across the country, or organizations with innovative initiatives that are ready for replication nationally. More than \$84 million was awarded in FYE 09 through the program.
- Through the Foundation's **Walmart Store and Sam's Club Giving Programs**, associates can recommend grants of up to \$5,000 to nonprofits serving their communities. In FYE 09, a total of \$92 million was awarded to communities across the U.S.
- The Walmart Foundation's **State Giving Program** was created in 2008 in order to increase the impact of our local giving. Applications for the program are submitted online and reviewed by State Advisory Councils comprised of local Walmart associates. In its first year, the program awarded a total of \$24 million to 736 organizations in 52 states (including Puerto Rico and D.C.).
- The Walmart Foundation provides significant **support in Arkansas**, where the Walmart Home Office is located. In FYE 09, the Walmart Foundation awarded a total of \$4.3 million to Northwest Arkansas nonprofits, and more than \$7.9 million across the state of Arkansas.
- Through the Foundation's **Volunteerism Always Pays Program (VAP)**, Walmart associates can request contributions on behalf of eligible organizations where they volunteer. In FYE 09, more than 10,000 different organizations received VAP awards totaling \$8.1 million, in conjunction with more than one million associate volunteer service hours.

## **Sam's Club**

On behalf of Sam's Club, the Walmart Foundation gave more than \$63 million in cash and in-kind gifts to support local U.S. organizations focusing on education, health and children's programs in FYE 09. Sam's Club also donated more than 13 million pounds of food to U.S. food banks through Walmart's partnership with Feeding America.

## **Walmart's Global Giving**

At Walmart we believe in a philosophy of operating globally and giving back locally. Our Foundations can make the greatest impact on our communities by supporting causes that are important to our customers and our neighborhoods. For example, Walmart Brazil works with food banks throughout the country to distribute surplus food to the hungry. Through the "Mesa Brasil" program, operated by Serviço Social do Comércio, Walmart Brazil donated 3,500 tons of food in FYE 2009. Walmart operations in India adopted four schools for underprivileged children. The company also launched the Bharti Walmart Training Centre in Punjab, offering students world-class skills training and exposure to best practices in retail and cash-and-carry operations.

For a state-by-state breakdown of giving, or more information about the Walmart Foundation and its grantees, visit [www.walmartfoundation.org](http://www.walmartfoundation.org).

*\*Ed. Note: Walmart operates Foundations in the U.S., Brazil, Mexico and the United Kingdom. In addition to its Foundation giving, Wal-Mart Stores, Inc. makes charitable contributions locally in every community where it operates.*